



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of.:

Aviv REFUAH et al

Serial No.: 09/601,385

Filed: July 28, 2000

For: Personalized Internet Interaction

Examiner: Khanh Q. Dinh

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Group Art Unit: 2151

Attorney Docket: 35806
(Previously: 1664)

**Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**

RESPONSE

Sir:

This is in response to the United States Patent and Trademark Office Notification of Non-Compliant Amendment mailed June 27, 2008, which response is being made on Monday, July 28, 2008 (July 27, 2008 being a Sunday) and for which no extension of time fees are due.

Applicant submits this response for entry into the record, in which:

Amendments to the Claims begin on page 2.

Remarks begin on page 11.

Please amend the above-identified application as follows: